

Winter Vaccination Programme

Webinar: Resource Summary

September 2026

Resources for the public to support informed choice

1. Winter vaccination programme

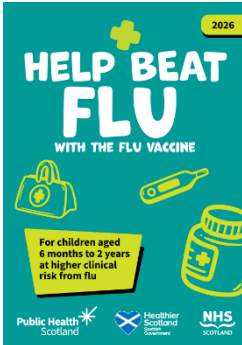
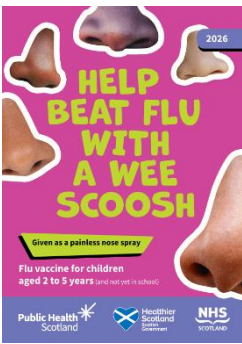
Programme	Resource	NHS Inform page
Flu vaccine	Protect yourself against flu - for adults.	Flu vaccine NHS inform
	Flu vaccine information for poultry workers and bird handlers	

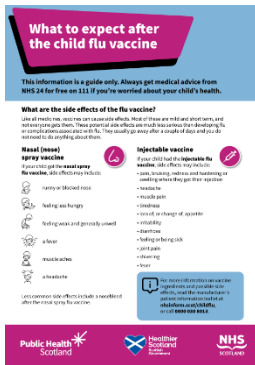
Programme	Resource	NHS Inform page
	Flu vaccine information for cattle and swine workers 	
Pregnancy and the flu vaccine	Protect yourself against flu in pregnancy 	Pregnancy and the flu vaccine NHS inform
The COVID-19 vaccine	COVID-19 vaccine for adults 	The COVID-19 vaccine NHS inform
The COVID-19 vaccine for children aged 6 months to 11 years	COVID-19 vaccine 2026 - for children aged 6 months to 11 years 	Coronavirus (COVID-19) vaccine for children aged 6 months to 11 years at higher risk of serious illness from coronavirus NHS inform
Informed consent leaflets for Winter Flu programmes are available in: Arabic, Audio, British Sign Language, Cantonese, Mandarin, Dari, Easy Read, English, Kurdish Sorani, Large print, Pashto, Polish, Vietnamese. They can be accessed at the bottom of each NHS Inform vaccination page.		

You can request another format or language by emailing:

p hs.otherformats@p hs.scot

2. Child flu programme

Programme	Leaflet	NHS Inform page
Child flu vaccine	Help beat flu with the vaccine - for children aged 6 months to 2 years 	Child flu vaccine NHS inform
	Help beat flu with a wee scoosh - preschool 	
	Help beat flu with a wee scoosh - primary schools 	
	Help beat flu with a wee scoosh - secondary schools 	

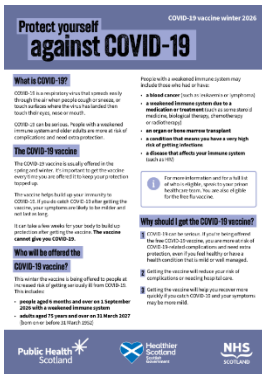
Programme	Leaflet	NHS Inform page
	What to expect after the child flu vaccine 	
	What to expect during your flu vaccination video - Primary school 	Also accessible on YouTube
	What to expect during your flu vaccination video - Secondary school 	Also accessible on YouTube
Informed consent leaflets for the Child Flu programme are available in: Arabic, Audio, British Sign Language, Cantonese, Mandarin, Dari, Easy Read, English, Farsi, Large print, Pashto, Polish, Punjabi, Ukrainian, Urdu. They can be accessed at the bottom of each NHS Inform vaccination page. You can request another format or language by emailing: phs.otherformats@phs.scot		

Resources for the professionals to support informed choice

1. Winter vaccination programme

Programme	Resource
Flu and COVID-19	Eligible groups for winter vaccinations infographic
	Winter vaccines information sheet for healthcare workers
	Winter vaccines information sheet for third sector
Flu vaccine	Flu vaccine for use in prisons

Programme	Resource	
	For some flu hits harder poster - older adults	
	For some flu hits harder poster - adults with underlying health conditions	
	For some flu hits harder poster - healthcare workers	
Pregnancy and the flu vaccine	Information for midwives, professionals and organisations supporting pregnant women	
	For some flu hits harder poster - pregnant women	

Programme	Resource
The COVID-19 vaccine	COVID-19 leaflet for use in prisons  The leaflet is titled 'Protect yourself against COVID-19' and 'COVID-19 vaccine winter 2020'. It provides information about the vaccine, its benefits, and how to get it. It includes sections for 'What is COVID-19?', 'The COVID-19 vaccine', 'Who will be offered the vaccine?', and 'Why should I get the COVID-19 vaccine?'. It also features logos for Public Health Scotland, Healthier Scotland, and NHS Scotland.

2. Child flu programme

Every school in Scotland has received a printed child flu briefing, and a supply of posters and leaflets appropriate for their community setting.

Programme	Resource
Flu education pack	Child flu vaccination briefing - children aged 2-5 years  The briefing is titled 'HELP BEAT FLU WITH A WEE SCOOSH' and 'Flu vaccine for children aged 2 to 5 (and not yet in school)'. It includes a 'Briefing for early years and nursery staff' and 'What you can do to support the child flu vaccination programme'. It also features logos for Public Health Scotland, Healthier Scotland, and NHS Scotland.
	Child flu vaccination briefing - primary and secondary schools  The briefing is titled 'HELP BEAT FLU WITH A WEE SCOOSH' and 'Flu vaccine for school pupils'. It includes a 'Briefing for school staff' and 'What you can do to support the flu vaccinations at your school'. It also features logos for Public Health Scotland, Healthier Scotland, and NHS Scotland.

Programme	Resource
	Child flu poster - children aged 2-5years 
	Child flu SMS and email templates - nursery, primary and secondary 

Online information for professionals:

1. Winter vaccines

- [Adult Flu immunisations](#)
- [COVID-19 immunisation](#)

2. Child flu vaccine

- [Primary and secondary school flu immunisations](#)

3. Workforce education resources

- [Vaccination Conversations](#)
- [Combatting False Vaccine Information](#)

- [Inclusive Vaccination Practice](#)
- [Supporting those with additional support needs including procedural anxiety \(needle phobia\)](#)

4. Communications toolkits

Social media assets for vaccinations can be found on [PRGloo](#):

- [Winter vaccines campaign assets](#)
- [Child flu vaccine campaign assets](#)

Vaccination toolkits are delivered to you by email through our Public Health Scotland Marketing Resource Centre. (Email phs.comms@phs.scot to sign up)

5. Scottish Vaccine Update

The Scottish Vaccine Update provides regular, up-to-date information for Scotland's vaccination workforce.

The latest Scottish Vaccine Update brings together key information on Scotland's flu and COVID-19 vaccination programmes in one place - [Scottish Vaccine Update - issue 95](#)

You can subscribe to the [mailing list](#) to be notified when a new issue of the Scottish Vaccine Update has been published.